

Hoppy Trails Monthly

Where Brewing Meets the Blue Ridge

Inside Sierra Nevada Mills River: a hands-on brewing legacy, a Western North Carolina destination, and a belief that craft beer still has new trails to explore.

Issue 001 | September 2026

Where Every Trail Leads to a Fresh Pint.

Welcome to the First Trail

Issue 001 begins with curiosity about the people, places, and purpose behind a great pour. This premiere edition travels to Sierra Nevada's Mills River brewery, looks toward the Blue Ridge and Shenandoah Valley, and previews the tools Hoppy Trails is building for the next brewery adventure.

In This Issue

- 3 - From the Founder
- 4-10 - Sierra Nevada Mills River
- 11 - The Blue Ridge Is Calling
- 12 - Build a Safer Brewery Day
- 13 - Shenandoah Valley Trail Notes
- 14 - Featured Brew: Sierra Nevada Pale Ale
- 15-16 - September Calendar
- 17-18 - Brewery Directory Preview
- 19 - Plan the Trail Before the First Pour
- 20 - Craft Beer Field Notes
- 21 - What's Brewing at Hoppy Trails
- 22 - Built for the Next Trail
- 23-24 - Community Trail Stories and Submissions
- 25-26 - Hoppy Trails House Messages
- 27 - Our Standard
- 28 - Back Cover

Masthead

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Editorial coverage and paid advertising are managed separately. Paid placement never guarantees favorable coverage. Hoppy Trails Monthly is intended for adults age 21 and older.

A Welcome to the Trail

Welcome to Hoppy Trails Monthly, a new place for people who believe a good beer can be the beginning of a memorable day. We built this magazine for you: the curious local, the careful planner, the friend who always knows a trail worth taking. Here, craft beer opens a doorway to breweries, trip planning, travel, outdoor adventure, and community. Our premiere issue starts with Sierra Nevada Mills River and points ahead to the upcoming Hoppy Trails app and Brewery Directory, practical tools meant to make the next stop easier to find and enjoy.

Hoppy Trails exists because the best beer experiences are rarely only about what is in the glass. They are the conversation at the bar, the road that leads to a small town, the evening walk after a tasting, and the people who make a visitor feel at home. We want to help readers make room for those moments with useful reporting, clear planning ideas, and stories that respect the places and people behind them. That means explaining practical choices without talking down to anyone, and celebrating the character of a destination without turning it into a sales pitch. Good guidance should leave plenty of space for a reader's own pace, budget, curiosity, and judgment along the way.

Sierra Nevada Mills River is the featured brewery in this first issue. We are approaching that story with attentive questions and an independent point of view, rather than assumptions about what the conversation will yield. Our aim is to introduce a place thoughtfully, give its setting the context it deserves, and leave room for readers to form their own impressions. That standard will guide every feature, whether we are following a familiar route or uncovering a new one.

This magazine is also a promise of steady work. We will organize the details that help a weekend come together, from a brewery stop to a longer road trip, while keeping the larger experience in view. The forthcoming app and directory will grow from the same practical spirit: useful information, presented plainly, so that a plan feels more possible and an unexpected detour feels welcome. We are building it with small-business care, one decision at a time.

Most of all, Hoppy Trails is an invitation to participate. Tell us about the taprooms that welcome neighbors, the routes that reward an early start, and the traditions that deserve a wider audience. We will listen, learn, and keep this publication accountable to the readers and communities it serves. Thank you for joining us at the start. I am glad to be on the trail together.

Where Every Trail Leads to a Fresh Pint.

Seth “Bubba” Cobb

Founder, Hoppy Trails LLC

Where Brewing Meets the Blue Ridge

A hands-on brewing legacy, a Western North Carolina destination, and a belief that craft beer still has new trails to explore.

By Hoppy Trails

Source interview: Ashlee Mooneyhan, External Communications Manager, Sierra Nevada Brewing Co.

Long before Sierra Nevada grew beyond its first brewhouse, Ken Grossman needed equipment for small-scale brewing - and what he imagined did not exist. He learned to weld and assembled a brewhouse from salvaged dairy and food equipment. That make-it-work spirit is more than company history. As Mooneyhan explained, it remains part of a culture in which employees understand that they are contributing to something larger than a single batch of beer.

That spirit traveled from Chico, California, to the forested hills of Western North Carolina. At Mills River, Sierra Nevada's East Coast home, the story is expressed through brewing and quality work, land stewardship, and a hospitality-minded destination built around gathering. The pages ahead follow those verified threads: family ownership, a brewing culture shaped by quality, visible sustainability systems, and a belief that curiosity still has a place in craft beer.

A Family Legacy Built by Hand

Sierra Nevada officially started in 1980. Ken Grossman's route to commercial brewing grew from homebrewing and The Home Brew Shop in Chico, then took a literal hands-on turn when the equipment he needed was not available at the small scale he envisioned. He learned to weld and assembled the original brewhouse from salvaged dairy and food equipment.

The challenge was never simply making beer. It was making distinctive beer consistently, at a time when American drinkers had far fewer choices than they do today. Quality became the through line. Mooneyhan described an early laboratory in the original brewery and a culture that still treats testing and consistency as inseparable from brewing.

That commitment reaches beyond Sierra Nevada's walls. The Mills River quality laboratory is available to local breweries upon request, reflecting an idea that leadership in craft beer can strengthen the wider brewing community.

Sierra Nevada remains 100% family owned and operated. The long view matters: protect the standards, keep learning, and leave something strong enough for the next generation to carry forward. The salvaged equipment and the modern quality culture belong to the same story - solve the problem in front of you, then keep raising the standard.

Mills River Is More Than a Taproom

A destination built for gathering, exploring, and staying awhile.

The Mills River brewery first began brewing in 2014 and opened to the public in 2015. Those two milestones mark more than the arrival of an East Coast production site. Sierra Nevada describes Mills River as a destination and a community gathering place - a setting created for celebration and connection around beer.

That distinction changes how a guest can plan a visit. This is not a stop to squeeze between as many other stops as possible. It is a place to approach with enough time to notice the setting, understand how the brewery works, and share the experience at the group's pace.

Hospitality is the useful frame. A production brewery can explain what happens behind the glass, while a destination can also make room for conversation and discovery. Mills River brings those roles together on a large wooded property. The appeal is not a checklist of promises; it is the chance to spend time with the place as it is.

Before traveling, use Sierra Nevada's current visitor information to confirm hours, access, reservations, transportation options, and what is available on the date of the visit. A well-planned day protects the unhurried feeling that makes a destination worth the drive.

Sustainability Visitors Can See

Mills River holds Platinum LEED certification. At a brewery of this scale, that designation is supported by systems that become part of the site's daily work rather than a message kept apart from production.

Confirmed features include rainwater capture, carbon-dioxide recapture, wastewater pretreatment, and solar power. Each addresses a different part of the brewery's footprint. Captured rainwater is one element of site water management. Carbon-dioxide recapture allows the brewhouse to recover part of a gas created during fermentation. Wastewater is treated before it returns to the municipal system, reducing the load from brewing's organic material. Solar power contributes energy generated on the property.

The careful language matters. These systems do not make every environmental question disappear, and no single certification should be treated as the end of the work. What visitors can take from Mills River is a more grounded lesson: stewardship is built from connected operating choices involving water, energy, production, land, and long-term maintenance.

Seen that way, sustainability is not a side story. It is part of how a brewery plans, produces, and cares for the place it occupies.

Land, Gardens, and Gathering

The Mills River property covers just over 200 acres, with approximately 30 acres developed. That scale leaves most of the site as a natural ecosystem, making the land itself part of the brewery's identity.

An agriculture team works across that relationship between developed space and natural habitat. Its stewardship includes supporting native plants and wildlife and managing areas where the cultivated and uncultivated landscape meet. The purpose is not to turn the full property into production acreage. It is to maintain a working brewery while caring for the larger ecosystem around it.

The food-growing area is approximately one to two acres and is organic. It supplies ingredients that can support the restaurant, while regional producers provide more than the property can grow on its own. That distinction keeps the story honest: the farm plot contributes to the kitchen; it does not supply everything the kitchen needs.

Guest gardens create another connection to the site. They are spaces for visitors to notice what is growing and to understand that a brewery destination can be shaped by more than buildings and equipment. Here, gathering happens within a landscape that is actively tended, not simply used as scenery.

Brewing Team and Fresh Discovery

Scott Jennings, Technical Brewmaster, brings formal VLB-Berlin education to a brewing culture defined by technical knowledge, quality work, and curiosity. His background fits the larger Sierra Nevada story: the hands-on instinct that helped launch the brewery now operates alongside trained brewers and rigorous testing.

For guests, discovery can begin with comparison. Familiar beers offer a reference point, while rotating work gives the brewing team room to explore other traditions and approaches. The point is not to chase novelty for its own sake. It is to taste attentively and recognize the choices that distinguish one beer from another.

That wider welcome includes nonalcoholic beer. Sierra Nevada's confirmed process uses a special yeast that produces less than 0.5% alcohol by volume. It is brewed to limit alcohol formation rather than made by removing alcohol after a conventional fermentation. The technical detail matters because it explains the process without turning the option into an afterthought.

Quality and discovery are not opposites. Reliable brewing gives experimentation a foundation, and an inclusive range of choices gives more guests a way to take part in the brewery experience.

Reigniting the Trail

Craft beer's current challenge, in Ashlee Mooneyhan's view, is not a shortage of things worth tasting. It is the perception that the category itself is no longer new or exciting. Drinkers have more choices and many demands on their attention. The answer is not nostalgia. It is renewed curiosity.

"We have to reignite that excitement—there are plenty of things still to explore in craft beer," Mooneyhan said.

That is where Sierra Nevada's past and future meet. The brewery's origin story celebrates a founder who built what he could not buy. Mills River carries that instinct forward through quality control, environmental systems, hospitality, and a brewing team that can respect roots while continuing to learn.

Mooneyhan's closing thought makes the connection clear: "Sierra Nevada is focused on maintaining quality and sticking to the roots of what makes craft beer great, while keeping an eye toward the future and innovation."

For Hoppy Trails, that is the heart of the story. A brewery visit is not only about checking a name off a list. It is a chance to understand the people, land, systems, and decisions behind the glass - and to remember that even a brewery with decades of history can begin a new trail.

Plan a Visit

Sierra Nevada Brewing Co. - Mills River

100 Sierra Nevada Way
Fletcher, NC 28732

For current visitor information, go to sierranevada.com, choose **Visit**, then **Mills River**. Confirm hours, access, and transportation before traveling.

The Blue Ridge Is Calling

Build the day around one memorable place - not the maximum number of stops.

There is a moment on a Blue Ridge drive when the road rises, the ridgeline opens, and the day seems to offer more possibilities than plans. That feeling is the heart of a Hoppy Trails journey. The destination matters, but so do the overlooks, small towns, trailheads, conversations, and unexpected pauses that give the route its character.

Virginia's Blue Ridge and Shenandoah Valley reward slow discovery. A brewery trail here should never feel like a race from one taproom to the next. Choose a compact area, leave room between stops, and let the landscape set the pace. One carefully planned afternoon can hold a walk or town-center stroll, a local meal, a brewery visit, and enough unhurried time to learn what makes a community different.

Select an outdoor stop that fits the group's ability and the day's weather. Then choose one primary brewery destination and, only if time and transportation allow, one optional second stop. Confirm current information directly with every business before leaving; small breweries and seasonal destinations can change their schedules.

This is a planning philosophy, not an endorsement of a particular route or business. The goal is to come home with a story, not a scorecard.

Build a Safer Brewery Day

A responsible brewery day begins before anyone orders a drink. Make the transportation decision first, while the whole group can agree on a dependable plan.

Choose the Ride

Use a designated driver, a lodging shuttle, hired transportation, or another reliable option that does not depend on someone deciding later whether they are able to drive. Confirm the pickup plan, service area, and return time before the first pour. Never drink and drive.

Set a Comfortable Pace

Treat tasting as one part of the day, not the clock that controls it. Leave time to sit, talk, walk when appropriate, and enjoy the destination without rushing. Smaller pours or shared flights can make comparison easier, and choosing not to finish a pour is always acceptable.

Keep Food and Water in the Plan

Build in a meal and regular water breaks. Check food availability before traveling, especially when the day includes more than one stop or a seasonal event. Hydration and food belong in the itinerary, not as an afterthought.

Welcome More Than One Kind of Guest

Nonalcoholic choices can be part of the brewery experience. A good plan makes room for guests who are driving, reducing alcohol, or choosing not to drink.

Hoppy Trails is for adults age 21 and older. Enjoy responsibly, look after the people traveling with you, and keep the safe ride nonnegotiable.

Shenandoah Valley Trail Notes

The verified calendar and directory in this issue show several possible anchors for a September route through the Shenandoah Valley: public events in Orkney Springs, Waynesboro, Roseland, and Berryville, plus brewery listings in Waynesboro, Roseland, and Harrisonburg. They are planning references, not a ranked itinerary and not endorsements.

Start by choosing one town or compact area. Check the official source for the event or business, then build enough travel time around it. A date in the calendar does not guarantee ticket availability, access, age rules, or an unchanged schedule. A directory listing is a place to begin; it does not confirm today's hours or service.

For a brewery stop, arrange safe transportation before drinking. If the day also includes an outdoor walk or public event, match it to the group's ability, the weather, and the time available. Keep an optional stop truly optional.

Plan with current information: Event schedules, tickets, access, age rules, accessibility details, addresses, phone numbers, links, and business hours can change. Confirm the details that matter with official organizers and businesses before setting out.

Featured Brew: Sierra Nevada Pale Ale

A familiar beer that remains closely tied to the brewery's identity.

Some beers become familiar enough that drinkers stop pausing to notice them. In the Mills River interview, Ashlee Mooneyhan returned to Sierra Nevada Pale Ale as the first beer she would point a visitor toward fresh at the brewery. Her recommendation was simple: familiarity can make people overlook a beer that is worth meeting again at its source.

That makes Pale Ale a useful companion to the larger story in this issue. The beer connects Sierra Nevada's long history with its present-day quality culture. It can also serve as a reference point before a guest explores rotating work from the brewing team.

Approach the glass without needing a score. Notice aroma, appearance, flavor, texture, and finish in your own words. Then compare those impressions with another pour if that is part of a responsible plan. The purpose is attention, not expertise performed for someone else.

For current alcohol content, ingredients, availability, and serving information, consult Sierra Nevada's official product information. The focus here is the experience of returning to a familiar beer with fresh attention.

September Calendar, Part One

September 4 - The Four Tops

Venue: Shenandoah Valley Music Festival

Location: Orkney Springs, Virginia

Published timing: Gates at 5 p.m.; concert at 7 p.m.

Official source: musicfest.org/performance-schedule/

September 11-12 - Virginia Chili, Blues & Brews Festival

Venue: Lumos Plaza

Address: 1 Lumos Plaza, Waynesboro, Virginia

Official source: virginiachili.com/

Schedules, ticket availability, age rules, accessibility information, venue policies, and transportation options can change. Confirm current details with the official organizers before attending. Calendar inclusion is informational, not an endorsement.

September Calendar, Part Two

September 18-19 - Fall Lumberjack Classic Weekend

Venue: Basecamp & Meadows

Address: 200 Crandall Run, Roseland, Virginia

Official source: dbbrewingcompany.com/events

September 26-27 - Shenandoah Valley Fiber Festival

Venue: Clarke County Fairgrounds

Location: Berryville, Virginia

Official source: shenandoahvalleyfiberfestival.com/

Schedules, ticket availability, age rules, accessibility information, venue policies, and transportation options can change. Confirm current details with the official organizers before attending. Calendar inclusion is informational, not an endorsement.

Brewery Directory Preview, Part One

Sierra Nevada Brewing Co. - Mills River

Address: 100 Sierra Nevada Way, Mills River, NC 28732

Phone: (828) 681-5300

Official source: sierranevada.com/visit/mills-river

Basic City Beer Co.

Address: 1010 E. Main St., Waynesboro, VA 22980

Phone: (540) 943-1010

Official source: basiccitybeer.com/waynesboro-showroom

Devils Backbone Basecamp Brewpub & Meadows

Address: 200 Crandall Run, Roseland, VA 22967

Phone: (434) 361-1001

Official source: dbbrewingcompany.com/location/basecamp-brewpub-meadows

Listings were verified August 8, 2026. Recheck each name, address, phone number, official site, hours, and access immediately before release and directly before travel. These entries are informational and are not endorsements.

Brewery Directory Preview, Part Two

Pale Fire Brewing Co.

Address: 217 S. Liberty St., Suite 105, Harrisonburg, VA 22801

Phone: (540) 217-5452

Official source: palefirebrewing.com/harrisonburg/

Feel the Rain Brothers Brew Co.

Address: 800 N. Main St., Harrisonburg, VA 22802

Phone: (540) 421-6599

Official source: feeltherainbrothersbrewco.com/

Stable Craft Brewing

Address: 375 Madrid Road, Waynesboro, VA 22980

Phone: (540) 363-2609

Official source: stablecraftbrewing.com/contacts

Listings were verified August 8, 2026. Recheck each name, address, phone number, official site, hours, and access immediately before release and directly before travel.

Accuracy matters more than volume. Readers and brewery owners can send corrections to hoppytrails25@gmail.com. A listing is informational, not an endorsement. No business pays to alter an editorial directory entry; advertising and any paid enhancements are identified separately.

Plan the Trail Before the First Pour

The best brewery days feel relaxed because the essential decisions were made early. Use this sequence to turn a promising idea into a practical plan.

1. Pick One Anchor

Choose the primary brewery, event, walk, or town you want the day to hold. Everything else is optional. This keeps the route from becoming a race.

2. Arrange Safe Transportation

Decide how everyone will return before anyone drinks. Use a designated driver, lodging shuttle, hired ride, or another dependable option. Confirm coverage and timing. Never drink and drive.

3. Verify the Live Details

Check the official source for hours, reservations, tickets, age rules, accessibility, food service, and current access. Call when a detail affects whether the trip can work.

4. Set the Pace

Allow enough time for the drive, a meal, water, conversation, and the destination itself. If a second stop would make the group rush, remove it.

5. Make Room for Every Guest

Look for food, water, and nonalcoholic choices. Discuss walking distance, seating, weather, and the group's preferences before leaving.

6. Leave a Return Plan

Share the itinerary, addresses, and transportation details with the group. A useful plan should make the day easier to enjoy, not harder to change.

For adults 21 and older. Pace responsibly, eat, hydrate, and protect the safe ride from the first decision to the last stop.

Craft Beer Field Notes

Tasting does not require a secret vocabulary. Start with attention and describe what you notice in language that makes sense to you.

Begin With the Glass

A clean glass gives a beer a fair introduction. Notice the appearance, then bring the glass close enough to consider the aroma before tasting. If something seems out of place, ask the brewery staff a respectful question rather than forcing a conclusion.

Think About Freshness in Context

Some beers are especially connected to the experience of tasting at their source. The Sierra Nevada interview makes that point through Pale Ale. For packaged beer, use current brewery guidance and the information printed on the package rather than assuming every style follows the same timeline.

Compare One Difference at a Time

A flight can help when the pours have a clear purpose. Compare a familiar beer with a rotating one, or two approaches to a related style. Move back and forth, take brief notes, and let the contrast explain more than a long list of scores.

Use Plain Words

Consider aroma, flavor, texture, and finish. “Bright,” “toasty,” “soft,” or “dry” can be useful if they match what you perceive. There is no need to borrow someone else's certainty.

Keep the Experience Responsible

Smaller comparison pours, water, food, and an unhurried pace keep the focus on discovery. Arrange safe transportation before drinking, and never drink and drive. For adults 21 and older.

What's Brewing at Hoppy Trails

Hoppy Trails was created for people who believe a great brewery visit is about more than the beer. It is about the road that brought you there, the town outside the taproom, the people behind the bar, and the story you carry home.

Organized like a larger company. Operated like a small business.

That operating principle means clear systems, professional work, and dependable follow-through, while staying personal, curious, and close to the communities we cover.

Three Products, One Purpose

The Hoppy Trails app is being developed to help turn discovery into a future adventure. It is not represented as available until its release path has been tested and approved.

Hoppy Trails Monthly tells the stories of breweries, regions, people, and practical trail planning with an independent editorial point of view.

The Brewery Directory is being built to help readers find places through consistent, verified information. Issue 001 offers a six-listing preview rather than claiming a finished national database.

Across all three, the promise is the same: treat guests well, separate editorial judgment from advertising, and publish only what we can support.

Hoppy Trails LLC was founded by Seth Cobb. Editorial questions, corrections, brewery submissions, and partnership inquiries can be sent to hoppytrails25@gmail.com.

Built for the Next Trail

Three connected products. One dependable front door.

The live pre-launch website at www.hoppytrailsapp.com is the current public front door for Hoppy Trails. The domain, secure connection, redirect, contact page, and interim Privacy Policy and Terms of Use were checked August 8, 2026. The site also includes the public Hoppy Trails video button identified in the approved review plan.

The website's job today is to introduce the Hoppy Trails direction honestly. It does not make the magazine download, Brewery Directory, forms, advertising page, or app path live merely because those experiences are planned. Each remains a release hold until it is implemented, tested, and approved.

The three-product focus remains Hoppy Trails Monthly, the Hoppy Trails app, and the Brewery Directory. The magazine tells the stories. The directory is intended to help readers find places. The app vision includes brewery discovery, favorites, trip planning, and useful travel connections.

BrewSync is future-facing app language, not a claim that a public feature is available now. No download instruction, device promise, support path, or BrewSync function should be treated as live until the destination, privacy information, and complete experience pass review.

Launch standard: Simple, useful, and honest. No broken download button, placeholder promise, or availability claim before the experience is ready.

Community Trail Stories

The best trail advice often begins with a real moment: a taproom that made a traveler feel welcome, a route that worked because the group slowed down, or a local tradition that gave a familiar place new meaning.

Community Trail Stories is planned as a future section for authentic reader experiences. There is no substitute for the person who lived the story. Hoppy Trails will not invent a reader, turn a marketing claim into a testimonial, or publish a community account without review and permission.

We invite adults age 21 and older to submit true stories about brewery travel, outdoor stops, town discoveries, responsible planning, and the people who made the experience memorable. A submission should explain what happened, where it happened, and why it mattered in the writer's own words.

Every story is subject to editorial review and fact checking. Businesses mentioned in a submission do not gain favorable coverage, and submitting a story does not guarantee publication. Selected writers will be contacted to confirm identity, wording, permissions, and any requested edits before use.

To share an idea, write to hoppytrails25@gmail.com with **Community Trail Story** in the subject line. Keep the safe ride at the center of every brewery plan, and never drink and drive.

Share Your Trail

Send story ideas and submissions to hoppytrails25@gmail.com. Use a clear subject line and include enough information for an editor to understand the proposed story.

Submission Standards

- Submit only work that is yours to share and describe events truthfully.
- Include the place, approximate date, and relevant names needed to check the account.
- Identify any business relationship, payment, free product, or other interest connected to the story.
- Do not submit material that encourages underage drinking, unsafe alcohol use, or drinking and driving.
- Expect editing for accuracy, clarity, length, and Hoppy Trails style.

Photographs and Other Media

Only send an image you created or have permission to submit for the proposed use. Identify the photographer, copyright owner, people shown, location, and any restriction. Hoppy Trails must approve the exact image and its exact credit before use. A general permission, an email footer image, or an assumed social-media right is not enough.

Permission and Review

Submission does not transfer rights automatically and does not guarantee publication. Hoppy Trails will confirm the permitted channels and terms before using selected work. People quoted or featured may be contacted for factual review and identification. Editorial judgment remains independent from advertising or partnership discussions.

Writers will have a chance to address questions about accuracy and permission before publication. Hoppy Trails may decline or hold any item that cannot be supported, cleared, or presented responsibly.

Make Room for the Whole Trail

A Hoppy Trails house message - not a paid advertisement.

A brewery can be the anchor without becoming the entire itinerary. Leave room for the road, the meal, the town, the people traveling with you, and the unexpected stop that makes the day your own.

Start with one place you genuinely want to understand. Learn its current hours and access. Arrange the safe ride before drinking. Then give the plan breathing room. A slower day makes it easier to notice the details: how a brewery tells its story, how a community welcomes visitors, and how the landscape changes between the first mile and the last.

Hoppy Trails Monthly exists to connect those pieces. We believe useful information should support curiosity without turning a journey into a scorecard. The best trail is not the one with the most stops. It is the one your group can enjoy responsibly and remember clearly.

For adults 21 and older. Eat, hydrate, pace the day, and never drink and drive.

Where Every Trail Leads to a Fresh Pint.



Accuracy Is Part of the Adventure

A Hoppy Trails house message - not a paid advertisement.

A useful trail begins with information a traveler can trust. Names, dates, addresses, phone numbers, and links look simple on a page, but each one can change. Hoppy Trails would rather publish a smaller verified directory than pretend an unfinished database is complete.

That standard applies to stories, too. We confirm names and titles, preserve the meaning of a conversation, separate fact from observation, and make room for corrections. Hospitality never purchases a favorable conclusion, and advertising remains separate from editorial judgment.

Readers and brewery owners help keep that promise strong. If you find an error or a detail that has changed, write to hoppytrails25@gmail.com. Tell us the page, the information in question, and the current official source when available. We will review the correction and update the record through the appropriate editorial process.

Good information does not remove the need to check before traveling. It gives the reader a dependable place to begin.

Useful. Independent. Ready for the next trail.

Our Standard

Guests Come First

Hoppy Trails treats every guest, brewery, partner, and reader with care. We prepare thoughtfully, respect their time, preserve the meaning of interviews, and confirm how each person wishes to be identified.

We verify facts and quotations, honor recording and media restrictions, request exact captions and credits, and provide featured guests an appropriate factual-review opportunity. When an issue is complete, featured guests receive a complimentary copy and a sincere thank-you.

Editorial Independence

Editorial judgment remains independent. Advertising is offered separately and clearly labeled. A guest's hospitality, participation, or decision not to advertise never changes our obligation to be fair, accurate, and respectful. Paid placement never guarantees favorable coverage.

Corrections

For editorial questions or corrections, contact hoppytrails25@gmail.com. Identify the page and detail at issue and include an official source when possible. We will review supported corrections through the editorial process.

Responsible Enjoyment

Hoppy Trails Monthly is intended for adults age 21 and older. Plan safe transportation before drinking. Pace tastings, eat, hydrate, welcome nonalcoholic choices, and look after the people traveling with you. Never drink and drive.

First priority: Take care of the people who trust us with their time and story.

The Trail Starts Here

The best trails do more than lead somewhere. They bring people together, introduce us to the makers behind the glass, and give us a reason to see familiar places differently.

Thank you for joining Hoppy Trails at the beginning.

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